

FILM QUEST 2021



PREPARE FOR
FANTASTIC

SPONSORSHIP
PROPOSAL DECK



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A Message from the Founder

“

I envisioned FilmQuest as a festival where filmmakers, screenwriters, fans, and audience members alike are able to engage together in ways previously unseen before at a film festival, where the event would become a second home for all who attend. We have a duty as community influencers to enrich the lives of those who live within it, and at FilmQuest, we have chosen to do so through the power of cinema. To witness people come together because they share a common love is a powerful thing, and something we are all entitled to partake of.

As the festival has grown, I've had the pleasure of watching it enhance the careers of the filmmakers who have attended, the vast majority of which have been from outside Utah, many of whom I now consider my friends. I have seen our volunteers find new opportunities and ways to express themselves and fall in love with the experiences they've had at FilmQuest. Now they all can't wait to come back. Our audiences have become savvier, made connections with our guests, and have become our biggest supporters with memories to last a lifetime.

FilmQuest is yours just as much as it is mine, and I invite you to consider joining us. The future is one of promise and possibility, and there is enough for us to share in it together.

”

Jonathan Martin

Team

FilmQuest is operated by a dedicated team of highly talented individuals. Through their efforts and vision, the festival has rapidly grown into an important part of a genre filmmaker's journey. Each have harvested unique skills and experiences that have enabled them to make FilmQuest what it is today and what it will be in the future.



JONATHAN MARTIN

A professional film producer and director, Jonathan graduated with a B.S. in Business Entrepreneurship from Utah Valley University. He is best known for creating and directing the most awarded horror short film of all-time, *An Evening with My Comatose Mother*, winning 76 festival and industry awards in the process. Since 2011, his production company, Bohemian Industries, has won over 250 festival and industry awards with his productions.

FOUNDER & DIRECTOR



JONNA JACKSON

Jonna is the heartbeat of the festival, and is one of three co-founders of the event. No stranger to managing large events, Jonna has over 20 years of managing concerts for major rock bands like The Eagles, Jack White, Fear Factory and many more. She has also served as the Production Manager for the world famous Screamfest Horror Film Festival in LA. She is also a highly sought after corporate manager, and has managed for major companies.

ASSISTANT DIRECTOR



RICHARD TEASDALE

An award winning film editor, Richard was brought on board to FilmQuest as soon as it was founded. A level headed individual, Richard brings stability and honesty to all his work. Often, Richard is seen working behind the scenes of the festival, ensuring that its tech operations run smoothly while creating content for the event to enhance the overall experience. Richard's skills and talent are a vital part of the festival and its personality.

DEPUTY DIRECTOR

AWARDS



ADDITIONAL INFO

MOVIEMAKER MAGAZINE'S TOP 50 FILM FESTIVALS WORTH THE ENTRY FEE x3

A hugely prestigious honor, and one rarely given to any genre based film festival, *MovieMaker Magazine* named FilmQuest as one of the Top 50 Film Festivals worth entering for filmmakers in the world in 2021, 2017 and 2015. The honor helped propel FilmQuest into the consciousness of the Industry.

UTAH'S BEST OF STATE FILM FESTIVAL x4

The festival has won Utah's highest honor for a film festival, having won four consecutive Best of State awards as Utah's best film festival since the awards inception in 2018.

FilmQuest



FILMQUEST HISTORY

Founded in 2014, FilmQuest has rapidly grown into Utah's second largest film festival. The first season helped compliment the festivities of a major fantasy convention in Salt Lake City, while establishing the groundwork for future seasons. In 2015 the Festival ventured on its own and moved to the Jordan Commons in Sandy, Utah. The Festival saw even larger audiences attend the films, with over 150 filmmakers from outside Utah visiting the festival, and significantly larger press coverage from major media outlets. The 2017 Festival saw one final move to Downtown Provo, that sandwiched the festival in the heart of two major universities and a vibrant Downtown scene, and it saw even more incoming filmmakers and guests from out of state, with rave reviews for both the festival and the films that played during the 9 day event bringing in over \$200,000 to the economic impact of the City of Provo. Since then, the festival has grown to new heights, winning Utah's Best of State Film Festival Award 4 times (2018-2021), while also being named one of the top three best reviewed film festivals in the world by filmmakers themselves. There is no other event like FilmQuest and this is only the beginning.

AUDIENCE

The festival caters to audiences of all ages. With screenings of Animated Films, Student Films, Music Videos, Short Films, Feature Films and more, there is no category missing to leave a FilmQuest audience wanting. An inclusive festival, FilmQuest also encourages audiences to engage with our guests.

THEME

FilmQuest celebrates the majesty and might of genre cinema. Genre cinema, also known as the "Cinema of the Fantastic," is the cinema of the imagination. It focuses primarily on Sci-Fi, Fantasy, Horror, and the Beyond. The majority of today's most famous filmmakers began in genre cinema.

GOALS

In year one of FilmQuest, and with less than four months to accept submissions, the Festival received 500 submissions. In year 2 that number doubled. Since that first season, the festival has seen over 10,000 submissions, with the participation of thousands of filmmakers around the globe.

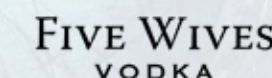






A Few Past & Current Sponsors

FilmQuest Festival has had, in its brief history, the distinct pleasure and honor to partner with and host many great companies and organizations. From major conventions and corporations to influential media partners to upstart companies, FilmQuest sponsors have helped make the Festival a better experience for its patrons and guests while also helping to promote community involvement and awareness of the companies participating in the Festival. Below are just a handful of those organizations we've had the honor of working with so far.



Sponsorship Packages



\$ 5 0 0 +

ALL NEGOTIABLE

Premium Brand Space on Sponsor Wall Step & Repeat
Green Room/VIP Lounge Sponsor Space
Banner on Website
Everything Available with the In-Kind Package
Ad Space/Commercial before each Film
Sponsor a Workshop or Screening
Full Page Program Guide Ad
Logo on Street & Venue Banners
Logo Placement on Plaque Award

PERKS

Custom Premium Sponsorship will always include All-Access transferable festival passes, including all parties and events. Number of passes TBD by value of sponsorship.



TALK TO US

CUSTOM SPONSORSHIP

Reach out to our team for a creative collaboration on how to showcase your brand at FilmQuest! Like the universe, the possibilities are endless!

LOGO PLACEMENT

Sponsor Page of Website
Program Guide Thank You Page
Festival Sponsor Bumper
Swag Bag
Social Media Posting

SWAG BAG ONLY

Contribute 100+ Items to Swag Bag
*Minimum Retail Value \$300 Total

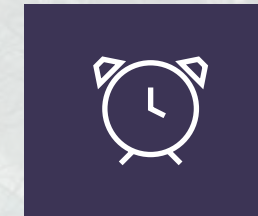
PERKS

Minimum 2 VIP Passes to All Festival Films & Events (\$600 value)

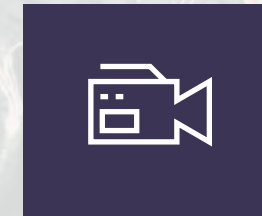
Salient Features



COMMUNITY INVOLVEMENT



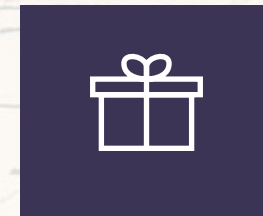
FULL-DAY ACTIVITIES



PRESS & MEDIA COVERAGE



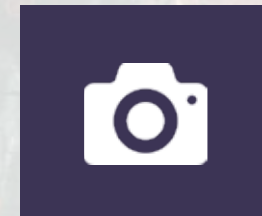
AFFORDABLE TICKETS



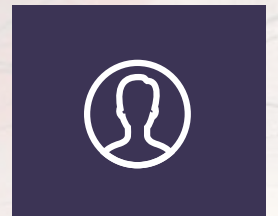
SWAG BAGS



AFTER PARTIES



RED CARPET EVENTS



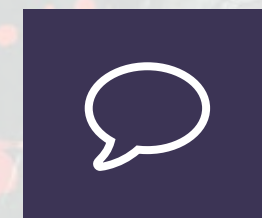
YOUTH AUDIENCE



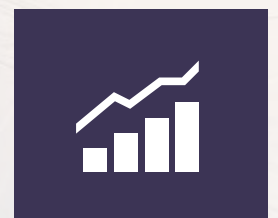
ONLINE REGISTRATION



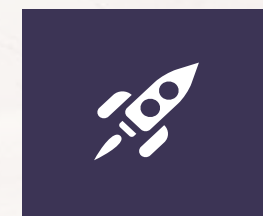
CREATIVE PEOPLE



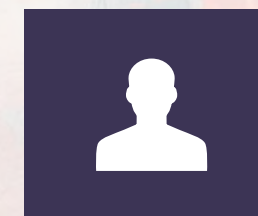
PANELS & WORKSHOPS



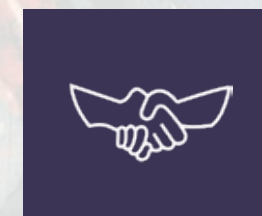
BUSINESS CONVERSATIONS



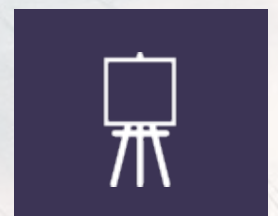
GROWTH BUSINESS



BRAND AWARENESS



GOOD CAUSE



PATRON OF THE ARTS

Appreciation for Our Sponsors

The FilmQuest Team acknowledges that sponsorship is an incredible act of generosity.

Our mission centers around the ability to help artists' careers flourish, and for the hard work of many filmmakers to be seen both locally and nationally. As the respect for genre films grows in the cinematic community, thanks to ground-breaking directors like Oscar winning directors Guillermo del Toro (*The Shape of Water*), Peter Jackson (*The Hobbit/The Lord of the Rings*), James Cameron (*Aliens/Terminator/Avatar*), and Steven Spielberg (*Jaws/ET/Indiana Jones*) it's important to remember that these artists, like many of our alumni, started with low-budget genre films.

Budding filmmakers from around the world depend on the support of the film community and generous patrons of cinema to hone their craft, and festivals like FilmQuest give these future Academy Award winners and Box Office Kings and Queens their first opportunities to shine!

As curators of genre cinema, the entire FilmQuest team wishes to extend a heart-felt gratitude to all levels of sponsorship. Sponsors help us shine a light on the future of cinema and your support will be used to create an experience like no other, where filmmakers and fans alike may celebrate together.

Thank you for your consideration and future support.

We Are FilmQuest.



Filmmaker Testimonials

KRISTOFER KIGGS CARLSSON

"I had an amazing time at FilmQuest. The people were so friendly & made me and my team feel extremely welcomed. At FilmQuest the love for filmmaking is at the center. Each day is a new adventure, and the experience was a validation and highlight of my filmmaker career."

Director of "Spiritus Lepus," FilmQuest 2017 Alumni and Winner of 2 Awards

Kristofer Kiggs Carlsson



CHRISTINA BARSÌ

"This festival was impressive before I ever even set foot in it. I walked away with new connections, great business opportunities, and new friends that included the festival directors themselves! A heartfelt festival with integrity!"

Creator of "Dimension" podcast & documentar, 2017 FilmQuest Alumni

Christina Barsi



JT SEATON

"Of all the festivals I attended, FilmQuest was the most supportive and encouraging, truly embracing filmmakers. The friends and future collaborations I made at FilmQuest will be long lasting indeed."

Director of "The Peripheral," 2015 FilmQuest Alumni & Founder & Director of Nola Horror Film Fest

JT Seaton



RYAN PHILLIPS

"They are the Best of the Best. When all is said and done, these guys bleed for the festival in the best way and it shows. Without them, we would have never gotten the notoriety to start us on our film festival run."

Director of "Shortwave," 2016 FilmQuest Alumni & Winner of multiple Festival Awards

Ryan Phillips





WE ARE FILMQUEST